





What a historic year we experienced in 2008.

We have found ourselves in a world that seems to be growing increasingly smaller — and ever more in need of creative solutions to some very serious problems.

From its inception in 1977, Omega has believed that nature, people, and the world we inhabit are an interconnected and evolving web of life.

We've long pushed the limits of conventional thinking to improve our own lives, the lives of others, and the planet we all share. We believe that the ideas and mission we have championed for so long will find more partners, more seekers, and more supporters in the years to come.

Looking back over Omega's past year, I see how far we've traveled as an organization leading the way in lifelong learning, inspired living, and creating sustainable community. In 2008, we began to see the culmination of a number of initiatives that sparked our imaginations just a few years ago. Some of the year's highlights include:

- In less than two years from the October 2007 groundbreaking, the award-winning Omega Center for Sustainable Living, a state-of-the art education center and natural wastewater treatment facility, was slated to be one of the first Living Buildings in America poised to open and begin operating in the spring of 2009.
- We embarked on a two-year research and development project to explore how to build Omega's women's leadership programs through our Women's Institute, sponsor of Omega's annual Women & Power conference.
- Our annual Service Week—a dedicated time for nonprofit organizations to be on our campus without charge, whether for work, respite, or healing—took a development step forward by partnering with the Council of Community Services of New York State, Inc., and the Support for Nonprofit Management.
- We continued to increase our scholarship pool in our ongoing effort to help make attending our programs more affordable. In 2008, we awarded more than \$100,000 in scholarships.
- Omega increased its public outreach, resulting in many features in the media for all the good work Omega is doing in the world, as well as for the stellar teachers who offered programs with us in 2008. The *New York Times*, the *Washington Post, USA Today, Marie Claire* magazine, *Consumer Reports on Health, Body+Soul* online, the *Huffington Post*, and many other newspapers, magazines, websites, and television and radio programs featured Omega's campus, programs, and faculty throughout the year.

There are many more highlights noted throughout this report, and we are thrilled with all the advances we have made. And while we look back on the great strides we made in 2008, we are also looking ahead as we continue to offer support and guidance for people everywhere in their search to lead courageous, happy, fulfilling lives.

Robert "Skip" Backus, CEO



2 Omega Center for Sustainable Living (OCSL)

Building a More Sustainable World

Throughout 2008, construction continued on the Omega Center for Sustainable Living, a state-of-the art education center and natural wastewater treatment facility—and Omega's largest ever construction project.

In less than two years from the October 2007 groundbreaking, the Omega Center for Sustainable Living was well under construction and on schedule to begin operating in the spring of 2009.

A \$3.2 million capital campaign is underway to fund the creation of the Omega Center for Sustainable Living (OCSL). Omega has already received \$100,000 from the Dutchess County Industrial Development Authority, among generous donations from others. Omega is seeking \$1.7 million to complete its goal.

Spearheaded by Omega CEO Skip Backus, the project attracted increasing media attention throughout the year, and for good reason. A model of sustainable architecture, the OCSL is a pioneering project in the Living Building Challenge, a program of the Cascadia Region Green Building Council. The Living Building Challenge is attempting to push the boundaries of green building and sustainable architecture to help our society move quickly to a state of balance between natural and built environments.

The OCSL is also expected to receive LEED Platinum certification. The Leadership in Energy and Environmental Design (LEED) Green Building Rating System[™] is a third-party certification program and the nationally accepted benchmark for the design, construction, and operation of high performance buildings. With indoor and outdoor classrooms and a wastewater treatment facility called the Eco Machine[™], the OCSL models a new way of being in relationship to each other and our precious planet.

Both general and trade publications (print and online) featured the OSCL in their pages, including *E/The Environmental Magazine, Plenty* magazine, *Environmental Building News, Forbes.com*, and *New West* magazine. Additionally, Omega was a featured project at the Greenbuild International Conference and Expo in Boston.

Omega's Green Initiatives Continue

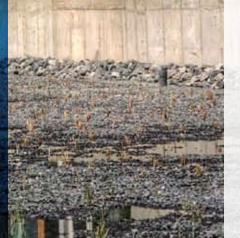
Throughout 2008, Omega continued offering its popular Low Carbon Diet & Cool Community. This is a free, optional class presented on our campus one evening each week during our Rhinebeck campus season (April through October). Participants learned simple, practical steps to help their households, workplaces, and communities reduce carbon dioxide emissions.

Omega completely renovated a number of its accommodations to support sustainable living. These Green Rooms, prepared for the 2009 season, offer organic mattresses, pillows, and comforters; low-flow showerheads and dual button toilets; compact fluorescent lighting; and air-conditioning and heat offset by wind-powered energy.

Our efforts at creating a sustainable world in 2008 also included the beginning of phasing out sales of bottled water in the Omega Café and offering filtered water from Omega's own wells. And Omega FoodWorks, which prepares all the meals at Omega, is making every effort to use seasonal produce to support the local area's agriculture and food purveyors.

"Omega Institute, a pioneering adopter of the Living Building Challenge, is helping to change the way we design, build, and operate buildings by creating the Omega Center for Sustainable Living. Through its leadership, Omega is providing us with hope and guidance for a sustainable future."

> — Jason F. McLennan Founder of the Living Building Challenge



eOmega.org/ocsl

Program Highlights for 2008 Program ______ Highlights

"Today, visitors seeking quiet getaways and personal enlightenment flock to the Omega Institute, America's largest center for holistic living. This beautiful retreat in the Hudson Valley offers classes on meditation, stress management, exercise, nutrition, and play. Tree-lined paths and country lanes soothe jangled nerves, while the Omega Wellness Center provides massages and bodywork."



—Forbes Traveler on "America's Top Meditation Retreats" In 2008, thousands of people turned to Omega seeking healthy ways to cope with stress and find support through their life transitions during the recent economic downturn.

Since Omega is close to home for so many people in the Northeast, the organization's Rhinebeck, New York location provided an affordable, easy-to-reach destination where they could find much-needed support and camaraderie.

"Research has shown that we deal best with change when we feel connected to others," said Skip Backus, CEO of Omega Institute. "Omega is renowned for providing a safe and beautiful haven where people from all walks of life gather together for insight, rejuvenation, and support. Omega offers fresh ideas and tools for living with meaning and purpose."

As a result, the number of people who attended Omega events last year fell only slightly from our record year in 2007, indicating an ongoing interest in—and need for the programs Omega offers. "Research has shown that we deal best with change when we feel connected to others."

—Skip Backus, Chief Executive Officer, Omega Institute



John of God • Pema Chödrön • Krishna Das • Brian Weiss • Ysaye M. Barnwell

Growing interest in a broad range of programs in 2008 speaks to the unique and valuable place Omega holds in the world.

Through Omega's new partnership with *Shambhala Sun* magazine, we offered our second annual What the Buddhists Teach series on our campus with a successful program on love and relationship featuring renowned teachers Sylvia Boorstein, Dzogchen Ponlop Rinpoche, Polly Young-Eisendrath, and John Tarrant.

Our foray into helping our nation's veterans and their families was continued in 2008 with a retreat led by Zen master Claude AnShin Thomas called The Costs of War, Violence & Denial. The program focused on how to use meditation to help relieve the effects of war and was open to veterans and their families and friends.

John of God (Medium João), the renowned Brazilian healer, returned to Omega in September for his second program with us, filling our campus with more than 2,500 people during his four days on campus. Some of our returning popular teachers included Buddhist nun Pema Chödrön, past-life regression therapy expert Brian Weiss, Sufi master Llewellyn Vaughan-Lee, Kundalini Yoga teachers Gurmukh Kaur Khalsa and Gurushabd Singh Khalsa, and Sweet Honey in the Rock singer Ysaye M. Barnwell. Our annual Labor Day Weekend Ecstatic Chant program was another huge success, with presenters Krishna Das, Deva Premal & Miten, Wah!, Jai Uttal, and Sheila Chandra, among others.

We're often surprised and delighted by some of our new programs and teachers that exceed our expectations, and this happened in 2008 with programs like Matrix Energetics offered by Richard Bartlett, A Course in Miracles led by Ken Wapnick, A Weekend to Change Your Life with Joan Anderson, and a program on Mothers and Daughters cotaught by mother-daughter team Sil and Eliza Reynolds, just to name a few.

eOmega.org • 800.944.1001

Conferences

We hosted our annual Being Fearless conference in April in New York City with keynote speakers Mia Farrow. Anne Lamott. Robert F. Kennedy, Jr., Valerie Plame Wilson, Rev. Michael Beckwith. Zev Kedem, and Caroline Myss.

Fearless

8 psychology.

On our Rhinebeck campus, our Women & Courage conference in September sold out, drawing more than 400 people to hear speakers from around



the world, including writer and human rights activist Isabel Allende and writer and survivor of Cambodia's

"killing fields," Loung Ung. Renowned women's wellness expert Christiane Northrup offered a keynote as did Tara Brach, a popular mindfulness meditation teacher, and Queen Afua, whose expertise focuses on the blending of spiritual and ancestral healing with alternative medicine.

Our 2008 Being Yoga conference in October in New York City, with such stellar teachers as Seane Corn, Shiva Rea, Rod Stryker, Sharon Gannon.



David Life. and Cyndi Lee, focused on karma yoga, or the yoga of service, to help participants integrate service into their yoga practice.

Also in New York City in October, Omega hosted Buddhist teachers Jack Kornfield, Tara Brach, and Mark Epstein as they presented a phenomenally successful weekend program to explore the ancient,



Maude Barlow, who, just before the conference, was named senior advisor on water issues by the president of the 63rd Session of the United Nations General Assembly, Miguel d'Escoto Brockmann; John Todd, developer of the

advocates. They included

for the Natural

actorper or the		
Eco Machine™,		Mater of Life
the heart of the	Robert F. Kennedy, Jr.	Water of Life
	John Todd	Challenges & Opportunities in the 21st Cen
Omega Center	Maude Barlow	A Weekend Conference
for Sustainable	Ned Sullivan	October 24–26, 2008 Omega Institute, Rhinebeck, New York
Living; and Robert	Alex Matthiessen	Join us for a weekend conference with some of the leading environmental s in North America and learn about the Omega Center for Sustainable Living
F. Kennedy, Jr.,	Wenonah Hauter	new home of Omega's environmental education programs, which is expe to be the first building in the United States to be awarded LEED Platinu Status and meet the Living Building Challenge.
senior attorney	OMEGA	Register at: registration@eOmega.org or 800.944.1001

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Resources Defense Council and recently named one of *Time* magazine's "Heroes for the Planet."

The Oprah Winfrey Show featured Omega cofounder Elizabeth Lesser speaking about the similarities and differences between religion and spirituality, during an episode on Eckhart Tolle's webinar and book, A New Earth. Earlier in 2008, "Oprah Radio Soul Series" featured Lesser being interviewed by Oprah Winfrey, focusing on several questions about Omega's history and current programs.

Professional Trainings

Omega continued to offer a wide variety of professional trainings in 2008 to help people grow their career, practice, or vocation. Our professional trainings are distinguished by taking a holistic approach to life and learning. They explore the link between personal and cultural transformation while offering people ways to make the world healthier and more humane.

Our Mindfulness-Based Stress Reduction in Mind-Body Medicine program led each year by Jon Kabat-Zinn and Saki F. Santorelli, was sold out again as an increasing number of health-care professionals want to learn how to use mindfulness meditation techniques to help alleviate the stress in their own lives as well as the lives of others. We also offered a mindfulness training on the prevention of depression relapse with Zindel Segal and Susan Woods.

Sharon Gannon and David Life returned to our campus to offer their exclusive North American month-long Jivamukti Yoga™ Teacher Training.

We also offered an inaugural Global Negotiation Insight Initiative (GNII). Formerly hosted at the Harvard Negotiation Insight Initiative, GNII, founded by 戶天 Erica Ariel Fox, focuses on the art of negotiation in a variety of professional settings. Fox's own Beyond Yes[™] method explores the interplay between the best practices of negotiation and insights from the great wisdom traditions.

Other professional trainings offered in 2008 include the areas of reflexology, Thai massage, Eye Movement Desensitization and Reprocessing (EMDR), shamanic practices, autism, leadership, and psychotherapy, among dozens of other subjects.

Sharon Gannon • David Life



In 2008, many other distinguished teachers offered their wisdom from a variety of traditions, subjects, and practices, including:

> Nancy Slonim Aronie Gregg Braden Sonia Choquette Donna Eden **Guy Finley** Lilias Folan Debbie Ford Jimmie Dale Gilmore Pumla Gobodo-Madikizela Alex & Allyson Grey Harville Hendrix John Holland Mark Hyman Jonathan Kozol Ervin Laszlo Dan Millman Sharon Olds Marge Piercy Daniel Pinchbeck Gary Renard James Redfield Tsoknvi Rinpoche Larry Rosenberg Gabrielle Roth Peter Senge C. Norman Shealy **Russell Tarq** John Todd James Van Praagh Iyanla Vanzant John Welwood Rodney Yee Colleen Saidman-Yee Gary Zukav

8 Program Highlights for 2008 The eOmega Community Ramps Up 000



Building a robust eOmega community was high on Omega's agenda in 2008. "It was important that Omega implement an integrated online strategy encompassing a number of initiatives," said Omega marketing director, Michael Lupetin. Omega has indeed made great strides in developing and growing its online presence:

- A fully redesigned website that received more than 1.1 million visitors in 2008-a record number, marking a 20% increase over 2007 and a 60% increase over 2006
- An all-new monthly eOmega newsletter with informative and personal articles, horoscopes, a recipe from the Omega kitchen, and 5 digital downloads featuring excerpts of talks from some of the best and most renowned teachers who have come to Omega
- · Targeted eblasts with exclusive discounts, early invitations, and special offers
- An eOmega newsletter subscriber list that grew by 13% in 2008 to a total of 103,000
- The implementation of search engine marketing, which drew 9% of the total number of visitors to the Omega website from online Google searches
- User-friendly 3-step online registration process, which resulted in nearly one third of all the people who registered for an Omega program—the most ever

"The interdepartmental effort by our dedicated staff has made all the web initiatives a huge success," said Laurie Zollo, Omega web initiatives manager. "It is wonderful to work with a group of people who put their heart and soul into their work."

eOmega.org/community

Teen Comp

Omega Teen Camp has seen remarkable growth since its inception in 2002. During that first year, our teen camp had 60 campers. In 2008, there were 320.

"We tapped into something special," said Omega Teen Camp director Adam Simon. "We get a tremendous amount of teens who have never been away from home and we make them feel welcome right away. I think we are good at helping teens make connections. If you feel you don't have a friend in the world, you can come to our camp and within a day you will have three or four close bonds. We have a very welcoming, fun, and nonjudgmental kind of community among the staff, and the teens learn from that example. And we do something different from other camps-offering yoga, meditation, sweat lodges, and all sorts of things that you won't find anywhere else."

"A Great Place to be Exactly Who You Are!"

Omega Teen Camp, located on 450 acres in Holmes, New York, offers more than 75 dynamic experiences designed to help teenagers (ages 13-17) strengthen self-esteem, develop lasting friendships, and gain tools to successfully navigate the increasingly complex process of coming of age.

OmegaTeenCamp.org



"With the eOmega community, we developed an end-user friendly, fully-branded online environment to house all

of our existing initiatives while allowing for future growth and development."

-Michael Lupetin Markrtina Director. Omega Institute

10 Audited Financial Statement 2008

Audited Financial Statement 2008 | 11

Balance Sheet

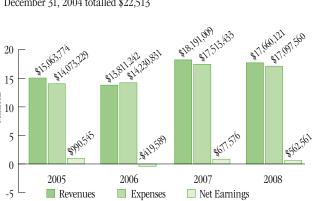
Statement of Cash Flows

Assets	2008 Totals	2007 Totals	Cash Flows Provided by Operating Activ	vities	
Current Assets	#0/F 020	#(22/0/		0000 T	0007 T
Cash and Cash Equivalents	\$245,038	\$633,494		2008 Totals	2007 Totals
Marketable Securities	\$558	\$238	Net Increase from Activities	\$562,561	\$677,576
Loans Receivable	\$5,909	\$7,148	Adjustments to reconcile Net		
Donations Receivable	\$350,000	\$0	Increase from activities net cash		
Accounts Receivable	\$1,512	\$9,772	provided by operating activities:	********	****
Inventories	\$298,018	\$291,274	Depreciation	\$577,536	\$584,969
Prepaid Expenses	\$71,134	\$92,214			
Investment in Art	\$7,296	\$7,296	Changes In:		
Deferred Program Costs	<u>\$478,434</u>	\$785,097	Inventories	-\$6,744	-\$39,379
Total Current Assets	\$1,457,899	\$1,826,533	Accounts Receivable	\$8,260	\$13,925
			Donations Receivable	-\$350,000	\$0
Property and Equipment			Prepaid Expenses	\$21,080	-\$40,734
Land	\$1,145,328	\$1,142,600	Deferred Programs	\$306,663	\$59,373
Buildings and Improvements	\$16,758,135	\$14,417,632	Notes Receivable		
Administrative Equipment	\$1,586,433	\$1,078,573	Accounts Payable	\$18,560	\$124,994
Cafe, Camp, Store,			Deferred program revenue	\$343,408	-\$390,996
Library Equipment and Books	\$1,809,686	\$1,651,078	Taxes payable	\$1,417	-\$999
Website Development	\$0	\$218,542	Program Credits	\$57,749	\$21,029
Campus Master Plan	\$0	<u>\$0</u>			
Accumulated Depreciation	-\$6,063,329	-\$5,509,003	Net Cash Provided by Operating		
Total Property and Equipment	15,236,253	12,999,422	Activities	\$1,424,992	\$1,009,758
Total Assets	\$16,694,152	\$14,825,955	Cash Flows From Investing Activities		
			Investments in Marketing		
Liabilities and			Securities	-\$320	\$0
Unrestricted Net Assets			Note Payable		\$1,000,000
Current Liabilities			Land, Building, Improvement and		
Line of Credit - Note Payable	\$1,000,000	\$0	Equipment Purchases Net	-\$2,814,366	-\$936,920
Accounts Payable	\$162,750	\$144,190	Loans Receivable	\$1,239	\$2,069
Taxes Payable	\$2,076	\$659		-\$1,813,447	-\$934,851
Deferred Program Revenue	\$1,420,658	\$1,077,250		., ., .	
Program Credits Outstanding	\$261,159	\$318,908	Net Decrease in Cash	-\$388,455	\$74,907
Total Current Liabilities	\$2,846,643	\$1,541,007		#500,-55	π, - <u>,</u> , , , ,
	#=,~ -~,~ -5	π - γ> γ ο ο γ	Summary		
Non-Current Liabilities			Cash Balance at End of Period	\$245,038	\$633,493
Note Payable	\$0	\$ 0	Cash Balance at Beginning of	#= ->,000	# *009-90
Total Liabilities	\$2,846,643	\$1,541,007	Period	\$633,493	\$558,586
	# 1 ,010,015	π -,>,0 07		******	т <i>уу</i> с, <i>у</i> сс
Net Assets			Net Increase/(Decrease) in Cash	-\$388,455	\$74,907
Unrestricted	\$13,585,226	\$12,987,071		¥,500,199	¥ / -12 ~ /
Restricted	\$262,283	\$297,877	Memo:Interest paid on debt for the year	r ended	
Total Net Assets	13,847,509	13,284,948	December 31, 2004 totalled \$22,513		
10001000	1,01,,00)	19,201,710			

Total Liabilities and Net Assets

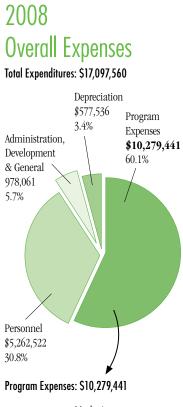
\$16,694,152 \$14,825,955

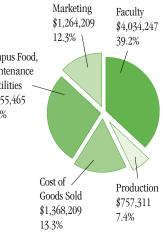
Comparative Revenues, Expenses, and Net Earnings



Income Statement

Revenues	Unrestricted	Restricted	2008 Totals	2007 Totals	Overall
Program Revenues	¢10 700 512		¢10 700 £12	¢12 000 700	Total Expenditu
Programs and Housing Meals Revenue	\$12,788,513 \$34,181		\$12,788,513 \$34,181	\$13,909,789 \$32,600	
Transportation Revenue	\$31,473		\$31,473		
Exhibit Revenue	\$56,150		\$56,150	\$20,001 \$84,300	
Facility Rental Revenue	\$428,294		\$428,294		Administratior
Miscellaneous Revenue	\$713,877		\$713,877	\$511,957	Development
Bookstore Revenue	\$1,320,418		\$1,320,418	\$1,478,055	& General 🔨
Cafe Revenue	\$279,643		\$279,643	\$259,910	978,061
Wellness Center Revenue	\$597,256		\$597,256		5.7%
Other Sales	\$4,876		\$4,876		5.118
Total Program Income	\$16,254,681		\$16,254,681	\$17,115,131	
Donations Revenue					
Donations - Unrestricted	\$24,585		\$24,585	\$74,642	
Women & Power Donations	ΨΔ 1,)0)	\$2,360	\$2,360	\$252,241	
Women's Institute Funding		\$391,085	\$391,085	\$201,356	
Capital Campaign		\$633,307	\$633,307	\$218,466	
Scholarship Fund Donations		\$193,561	\$193,561	\$100,359	
Ram Dass Library Fund Donations		\$1,320	\$1,320	\$1,885	Personnel
Other Restricted Donations		\$3,190	\$3,190	\$20,000	\$5,262,522
Total Donations	\$24,585	\$1,224,823	\$1,249,408	\$868,949	30.8%
Investment Activity					
Investment Activity Revenues-Investment Income	\$36,373		\$36,373	\$97,426	Program Expe
Miscellaneous Activity					
Miscellaneous Income	\$119,659		\$119,659	\$109,503	
Net Assets Released from Restrictions	\$1,260,417	-\$1,260,417	\$0	\$0	Campus Food,
Total Revenues and Other Support	\$17,695,715	-\$35,594	\$17,660,121	\$18,191,009	Maintenance
Expenditures	Unrestricted	Restricted	2008 Totals	2007 Totals	& Utilities ~ \$2,855,465
Program Expenditures					27.8%
Program Faculty	\$4,034,247		\$4,034,247	\$4,685,246	-,
Program Production	\$757,311		\$757,311		
Marketing	\$1,264,209		\$1,264,209		
Kitchen Expenses	\$1,138,469		\$1,138,469		
Campus Expenses	\$1,716,996		\$1,716,996	\$1,617,985	
Bookstore Cost of Sales	\$813,801		\$813,801	\$895,075	
Library Purchases Media Production Costs	\$0 ¢12 112		\$0 ¢12 112	\$48 \$42.027	
Cafe Cost of Sales	\$13,113		\$13,113 \$181,500	\$43,937 \$153,906	
Wellness Center	\$181,509 <u>\$359,786</u>		\$181,509 <u>\$359,786</u>	\$153,896 \$278,454	
Total Program Expenditures	\$10,279,441		\$10,279,441	<u>\$11,090,110</u>	Omega Inst
	ø10,2/9,441		ø10,2/9, 11 1	\$11,090,110	qualified as
Administrative Expenditures					Section 501
Personnel	\$5,262,522		\$5,262,522	\$5,062,167	Code. Contr
Administrative	\$613,487		\$613,487	\$463,462	allowed by t
Development	\$83,145		\$83,145	\$102,198	The Stateme
General	\$281,429		\$281,429	\$210,527	Activities is
Depreciation	\$577,536		\$577,536		of the last a
Total Administrative Expenditures	\$6,818,119		\$6,818,119	\$6,423,323	York State C
Total Expenditures	\$17,097,560		\$17,097,560	17,513,433	be obtained
Change in Net Assets	\$598,155	-\$35,594	\$562,561	\$677,576	New York St
Net Assets Beginning of Year	\$12,987,071	<u>\$297,877</u>	<u>\$13,284,948</u>	<u>\$12,607,372</u>	Charities Bu 120 Broadw
Net Assets End of Year	\$13,585,226	\$262,283	\$13,847,509	\$13,284,948	New York, N





Omega Institute for Holistic Studies, Inc. is qualified as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax-deductible, as allowed by the law.

The Statement of Financial Position and Activities is summarized here. A complete copy of the last annual report filed with the New York State Office of the Attorney General may be obtained upon request by writing to the:

iew York State Office of the Attorney General harities Bureau 20 Broadway iew York, NY 10271

12 Thank You for Supporting Omega's Mission

Every contribution to Omega supports our mission. We are deeply grateful to all of our members. It is through your support that Omega has created and enhanced its scholarship efforts and developed facilities on campus for intellectual inquiry, meditation, and prayer. Participants in the **Omega** Circle further strengthen Omega's deepest commitments to inspired living, lifelong learning and sustainable community for all.

On these pages Omega has the opportunity to say "thank-you" for your generosity, your caring, and your commitment. It is our pleasure to recognize contributors of \$35 or more received between January 1, 2008, and December 31, 2008.

Grateful Acknowledgement to **Our Sponsors**

Numi Tea	Jai Dye
\$20,975	\$3,625
Natural Awakenings	BePresent
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\$13,975	\$3,500
Acacia	Pure Yoga
\$10,000	\$2,700
Bio Mat	Ascent Magazine
\$5,400	\$2,500
Yoga Alliance	Saka
\$5,000	\$2,500
Nike Woman	RAWvolution
\$5,000	\$2,500
Jade Yoga	FUSE
\$5,000	\$2,500
l Love Yoga	Beliefnet
\$5,000	\$2,500
Shambhala Sun	Organic Spa Magazine
Foundation	\$2,500
\$5,000 Honest Tea \$4,320	Fit Yoga Magazine \$2,500

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